

Building India's Next Generation of EV Entrepreneurs.

BUILD YOUR OWN EV RENTAL BUSINESS





**Invest
Smart.**



**Earn
Steady.**



**Drive
Tomorrow**

About BLive

BLive is an electric mobility platform providing **end-to-end solutions for commercial logistics and last-mile delivery.**

With over **7+ years** of successful multi-city operations in India, BLive supports the country's rapidly growing demand for EV-based delivery solutions.

At a Glance

4K+

EV fleet

5+

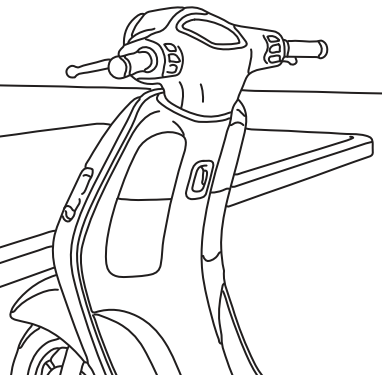
Cities of Presence

150+

professionals

Rapidly expanding

EV Ecosystem



India's EV Mobility Opportunity

India's e-commerce, quick commerce, and last-mile delivery sectors are growing rapidly. As businesses increasingly adopt EVs, the demand for commercial electric vehicles is rising—creating a strong opportunity for entrepreneurs in the EV ecosystem.

30%

of all new vehicles in India to be electric by 2030

25–30 Mn

EVs expected on Indian roads by 2030

Rapid growth in **charging infra and swapping network** for EV Management

Last-mile delivery to see **60–70% electrification**

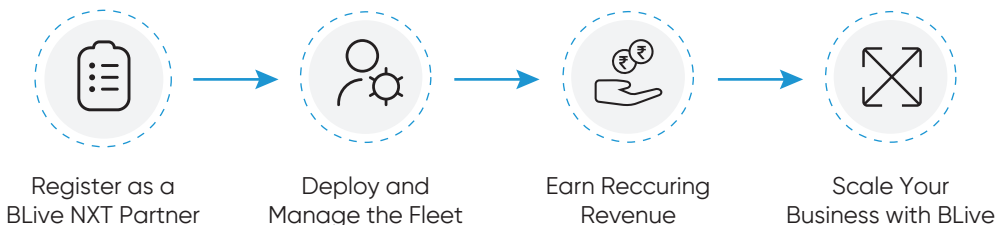
About BLive NXT

BLive NXT is a Franchisee-Owned, Franchisee-Operated EV rental business model that enables entrepreneurs to own and grow a scalable EV rental business.

Backed by **BLive's technology, partnerships, and operational expertise**, you get everything you need to launch and scale successfully.



How BLive NXT Works

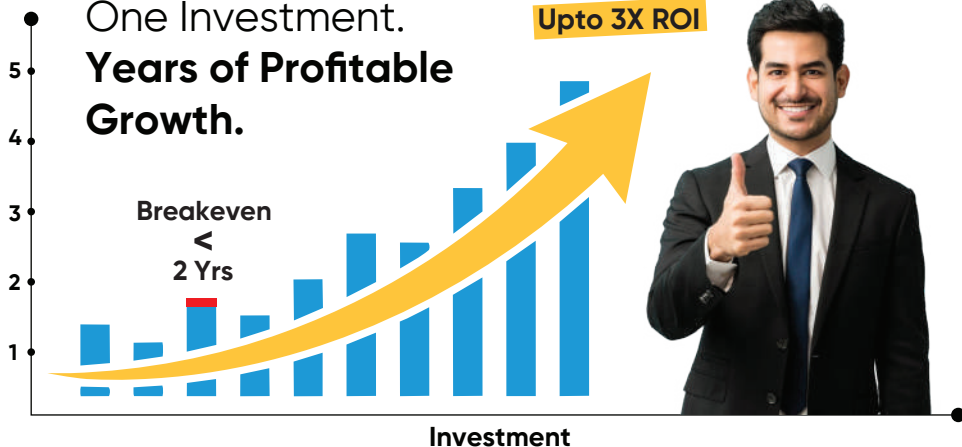


Start, operate and grow with BLive by your side.

Years

One Investment.
Years of Profitable
Growth.

Upto 3X ROI



2 Wheeler

	Bronze	Silver	Gold
Vehicles	30	50	100
Investment	₹31,00,000/-	₹49,00,000/-	₹94,00,000/-
Lifetime Profit (5 Yrs)	₹84,62,000/-	₹1,50,00,000/-	₹3,15,00,000/-
ROI (5 yrs)	273%	306%	335%

4 Wheeler

	Bronze	Silver	Gold
Vehicles	3	5	10
Investment	₹30,50,000/-	₹47,50,000/-	₹90,00,000/-
Lifetime Profit (6 Yrs)	₹71,85,000/-	₹1,31,00,000/-	₹2,76,00,000/-
ROI (6 yrs)	236%	275%	306%

*Indicative projections based on the proposed model.

Why Partner with BLive NXT?



High Returns, Faster Payback

Up to **300% ROI**. Breakeven in under **24 months**.



Grow Beyond Rentals

Expand into **B2B fleets**, **EV charging** & **four-wheelers**.



Simple Operations

AI-powered platform with **end-to-end** support.

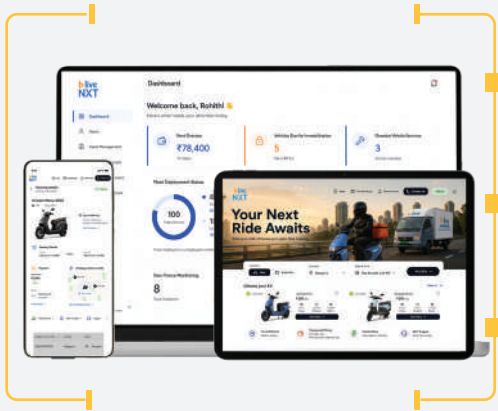


Be the EV hub of your city

Become your city's **trusted EV** mobility pioneer.

The Digital Backbone of Your Business

A single technology ecosystem built to track, scale and run every part of your EV business under one connected system.



Blive NXT Operations Platform

The backend engine that runs your business - fleet, riders, bookings, payments, servicing and tracking.

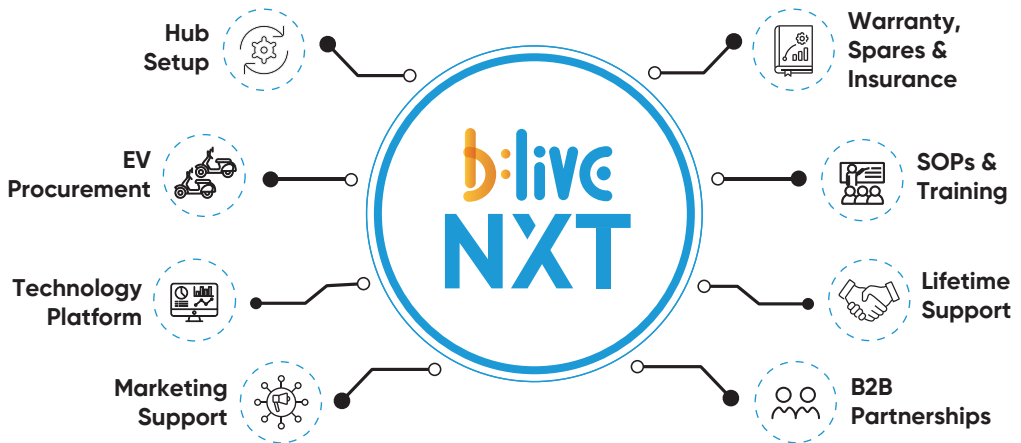
Digital Storefront

Showcase your vehicles, capture bookings and get paid online.

Customer Web App

An extension of your digital storefront, giving customers a connected journey from booking to pickup.

From Setup to Scale. We've Got You Covered.



Trusted by the EV Ecosystem



Award-Winning
EV Company



Leading OEM
Partnerships



Strong Enterprise
Network



100+ Franchise
Partners

The city is going electric.
Are you ready?

Let's Build **India's Next Generation**
of EV Entrepreneurs.

Our Partners

 bigbasket

 instamart

 blinkit

 zepto

For more information

 **live**
NXT



contact@blive.com



blive.co.in



080-4719-0022



Plot no.375, 3rd floor, 5 main, 14th Cross Rd,
Sector 6, HSR Layout, Bengaluru, Karnataka