

Building India's Next Generation of EV Entrepreneurs.

BUILD YOUR OWN EV RENTAL BUSINESS





**Invest
Smart.**



**Earn
Steady.**



**Drive
Tomorrow**

About BLive

BLive is an electric mobility platform providing **end-to-end solutions for commercial logistics and last-mile delivery.**

With over **7+ years** of successful multi-city operations in India, BLive supports the country's rapidly growing demand for EV-based delivery solutions.

At a Glance

4K+

EV fleet

5+

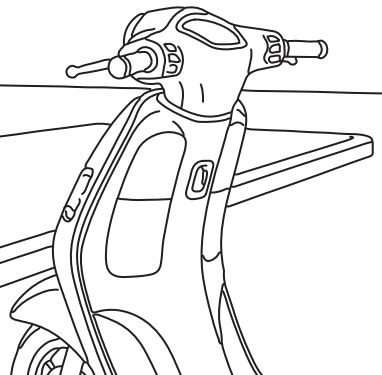
Cities of Presence

150+

professionals

Rapidly expanding

EV Ecosystem



India's EV Mobility Opportunity

India's e-commerce, quick commerce, and last-mile delivery sectors are growing rapidly. As businesses increasingly adopt EVs, the demand for commercial electric vehicles is rising—creating a strong opportunity for entrepreneurs in the EV ecosystem.

30%

of all new vehicles in India to be electric by 2030

25–30 Mn

EVs expected on Indian roads by 2030

Rapid growth in **charging infra and swapping network** for EV Management

Last-mile delivery to see **60–70% electrification**

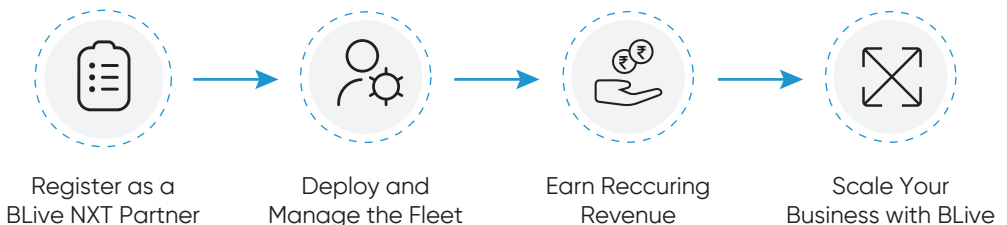
About BLive NXT

BLive NXT is a Franchisee-Owned, Franchisee-Operated EV rental business model that enables entrepreneurs to own and grow a scalable EV rental business.

Backed by **BLive's technology, partnerships, and operational expertise**, you get everything you need to launch and scale successfully.



How BLive NXT Works



Start, operate and grow with BLive by your side.

Years

One Investment.
**Years of Profitable
Growth.**

Upto 3X ROI

**Breakeven
<
2 Yrs**



Investment

	Bronze	Silver	Gold
Vehicles	30	50	100
Investment	₹31,00,000/-	₹49,00,000/-	₹94,00,000/-
Annual Profit	₹15,85,000/-	₹28,21,000/-	₹59,42,000/-
ROI (5 yrs)	256%	288%	316%

*Indicative projections based on the proposed model.

Why Partner with BLive NXT?



High Returns, Faster Payback

Up to **300% ROI**. Breakeven in under **24 months**.



Grow Beyond Rentals

Expand into **B2B fleets, EV charging & four-wheelers**.



Simple Operations

AI-powered platform with **end-to-end** support.



Be the EV hub of your city

Become your city's **trusted EV mobility pioneer**.

From Setup to Scale. We've Got You Covered.

 EV Procurement	 Business Setup	 SOPs & Training
 Technology Platform		 Warranty, Spares & Insurance
 Marketing Support	 B2B Partnerships	 Lifetime Support

Trusted by the EV Ecosystem

 Award-Winning EV Company	 Leading OEM Partnerships	 Strong Enterprise Network	 100+ Franchise Partners
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Our Partners



Choose Your Fleet



Riding Range - 100 km
Top Speed - 25 km/h





Riding Range - 85 km
Top Speed - 60 km/h





Riding Range - 142 km
Top Speed - 60 km/h



The city is going electric.
Are you ready?

Let's Build **India's Next Generation**
of EV Entrepreneurs.

You build the business.
We help you scale it.



SCAN TO VISIT WEBSITE

For more information



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